

Message Text

UNCLASSIFIED

PAGE 01 NAHA 00092 131023Z

14-10

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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R 130827Z MAR 75

FM AMCONSUL NAHA

TO USDOC WASHDC

INFO SECSTATE WASHDC 1633

AMEMBASSY TOKYO

UNCLAS NAHA 092

E.O. 11652 N/A

TAGS: BEXP, BTIO, JA

SUBJ: PTO - DISPOSABLE DIAPERS

1. 588/03/P007

2. 031375

3. H. COCHRAN

4. 588; JAPAN

5. IAD

6. A. REPLY TO--

B. MR. TEISHO CHINA, PRES.

C. CHINA SHOKAI, 333-BANCHI, AZA-ARAGUSUKU, GINOWAN

CITY, OKINAWA, JAPAN

7. CABLE: N/A. TEL: 0988923657

PAGE 2 RHAIBQA3489 UNCLAS

8. CO. REF. BANK OF RYUKYUS, FUTENMA BRANCH, FUTENMA

141-2, GINOWAN CITY, OKINAWA, JAPAN

9. 102. DIRECT SALE FOR RESALE

10. DESCRIPTION.

2647287-0050. DISPOSABLE DIAPERS, PAPER. FIRST ORDER ABOUT 500 TO 1000 CASES OF 30-UNIT BOXES, 12 A CASE. AFTER TEST MARKETING, EXPECTS TO ORDER IN CONTAINER LOTS. FOR RESALE TO SUPERMARKETS, DEPARTMENT STORES, DRUG STORES. BUYER NEEDS SAMPLES, FOB AND CIF PRICES ASAP. BUYER EXPECTS STRONG SALES OF PAPER DIAPERS, SINCE THEY WILL GO FOR SAME RETAIL PRICE AS LOWER-QUALITY JAPANESE BRAND, WHILE RETAILER GETS 30 PCT RATHER THAN 25 PCT OF RETAIL PRICE.

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MARKET IS OKINAWA AND KYUSHU AREA, WITH POPULATION

OF ABOUT 11,000,000.

SYLVESTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1975/newtext/t19750354/aaaabwbp.tel
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Review Comment: n/a
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Margaret P. Grafeld
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05 JUL 2006

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